

CLAIM(S):

What I claim as my invention is to effectively compile all current technologies, i.e., DVD, video production, interactive control menus and other technologies, into an individual DVD marketing tool, which will be used as a new revolutionary and innovative way of advertising, promoting and marketing the immense amount of facilities that companies operate. Companies which monitor or administrate hotels, cruise lines, chambers of commerce, golf courses, universities, restaurants, nightclubs, casinos, etc. need another business method to successfully reach new consumers or maintain loyal patrons.